

This engaging series teaches and develops writing and media literacy skills in a wide variety of thematic environments. Skills are integrated throughout and taught in contexts that are meaningful to students. This robust series uses dynamic tutorials or lessons to introduce key concepts followed by activities that assess students' understanding and help them apply what they have learned. The writing process is integrated throughout with helpful prompts and templates designed to encourage more fluent writing.

Series Benefits

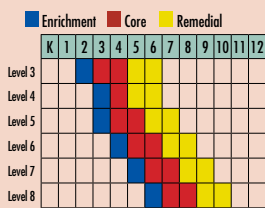
- Hundreds of lessons, activities, and projects that build effective communication skills
- Meets the latest standards for language arts instruction with its emphasis on integrated skills taught in real-life contexts
- Special emphasis on writing and direct instruction in the writing process in which students write for a variety of audiences and purposes

Series Applications

- Use in conjunction with traditional language arts instruction to supplement writing and media skills
- Use as a year-long resource for writing projects
- Can be used with students of all abilities thanks to its extensive use of voice and highly interactive and short lessons

Series Management

- Tracks student and class progress



Level 3 – Grades 3-4

- Spelling vocabulary words correctly in writing
- Expressing clear ideas in written materials
- Retelling stories and demonstrating an understanding of the basic story structure
- Identifying important information

Level 4 – Grade 4

- Prewriting, webbing, mapping, and paragraph construction
- Writing for purpose and audience including revising and editing
- Oral reports and speeches

Level 5 – Grades 4-5

- Produce pieces of writing using a variety of forms and narrative techniques including poetry and autobiographies
- Organizing information to convey a central idea
- Proofreading and correcting final drafts

Level 6 – Grades 5-6

- Communicating ideas and information for a variety of purposes and to specific audiences
- Revising and editing work, seeking feedback from others
- Integrating media materials into writing to enhance the message

Level 7 – Grades 6-7

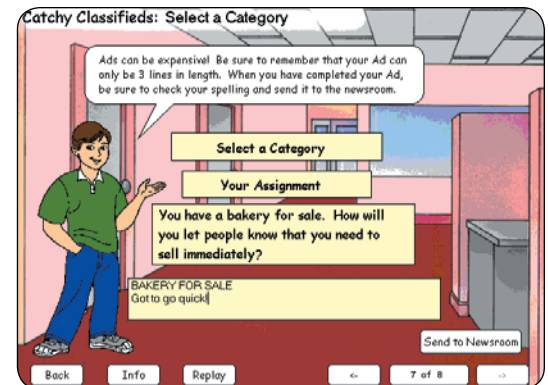
- Using the writing process
- Organizing and classifying information
- Creating a variety of media works
- Rehearsing and presenting

Level 8 – Grades 7-8

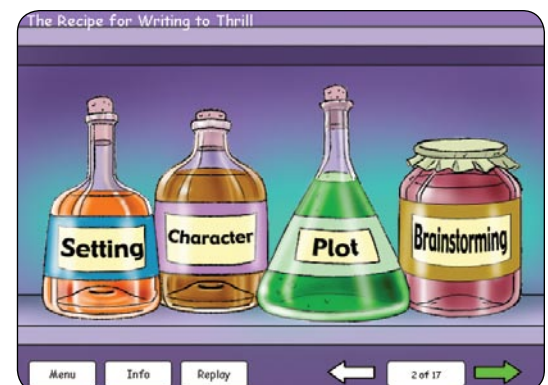
- Communicating ideas and information
- Analyzing and interpreting media
- Revising and editing work
- Illustrating ideas in presentations



Students select a topic and prepare a speech for presentation in front of a group.



After learning about types of advertising, students write a classified ad for the newspaper.



Students explore the ingredients necessary for writing an effective thriller.

PRICING		\$69.95	\$169.95	\$599.95
Title	Platform	One Computer	Labs (5)	Net/Site (unlimited)
Writing & Media Literacy 3	MAC/WIN CD	3105	3105L	3105S
Writing & Media Literacy 4	MAC/WIN CD	3107	3107L	3107S
Writing & Media Literacy 5	MAC/WIN CD	3101	3101L	3101S
Writing & Media Literacy 6	MAC/WIN CD	3103	3103L	3103S
Writing & Media Literacy 7	MAC/WIN CD	3109	3109L	3109S
Writing & Media Literacy 8	MAC/WIN CD	3111	3111L	3111S
BUNDLE & SAVE		\$369.95	\$899.95	\$3,239.95
Includes all 6 Levels	MAC/WIN CD	3120	3120L	3120S