

This comprehensive and thorough program provides prompted instruction in all phases of the writing process. It guides students through readiness, brainstorming, pre-writing, drafting, revising, editing, and proofreading, as they compose more convincing papers and essays. If you are looking for a research-based program designed to turn your reluctant writers into motivated and fluent writers, you must take a look at this successful series.

### Series Benefits

- Uses innovative writing techniques such as Note Cards, Story Webs, and Peer Reviews
- Includes step-by-step guides to help students write better
- Checklists help students review their peers' writing and can be accessed later by the author as well as the teacher

### Series Applications

- Use for single day/skill lessons, mini-writing assignments, or full-semester writing project workshops
- Ideal for reluctant and strong writers

### Series Management

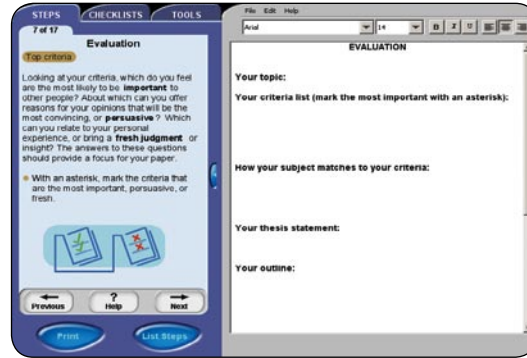
- Students can return to previously completed work
- Teachers can view students' finished work

	Enrichment	Core	Remedial
K	1	2	3
4	5	6	7
8	9	10	11
12			

*"If you teach writing – this is a little like finding the key to Fort Knox."*

— Robert H. Miller, Teacher  
San Jose, CA

## EXPOSITORY WRITING

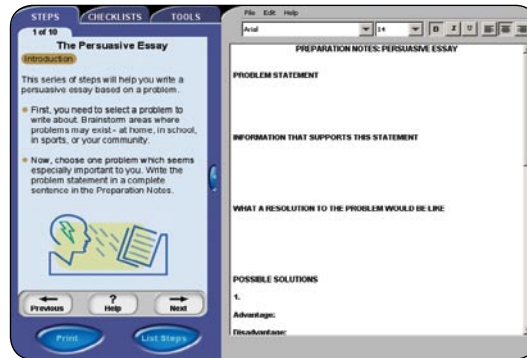


Students learn to explain, describe, and give information. Students utilize an embedded word processor and are assisted by a "guide on the side." The guide provides chains – or collections of steps – to improve organization, a key element of expository writing.

### Topics:

- The Five-Paragraph model
- Observing and reporting
- Doing research
- Comparison/contrast essays
- Evaluations

## PERSUASIVE WRITING

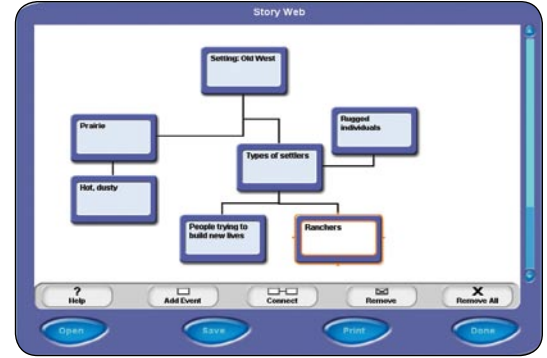


In Persuasive Writing, students express their opinions and try to persuade the reader to agree with their view on an issue.

### Topics:

- What motivates people?
- Developing an argument
- Brainstorming
- Choosing words
- Writing a business letter

## NARRATIVE WRITING

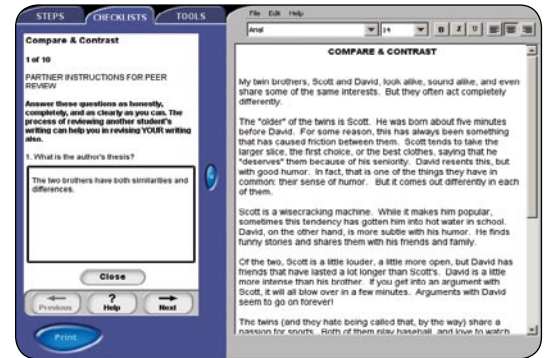


The Narrative Writing program helps the writer tell a story that makes a specific point. Students proceed along individually prescribed paths using the program to create a series of stories.

### Topics:

- Selecting a topic
- Visualizing a scene
- Dramatic progression
- Character development
- Elements common to fiction and nonfiction writing

## Peer Reviews



Upon completing a writing assignment, the student invites a peer to answer questions about it using a checklist tool. Comments may then be reviewed by both the writer, and the teacher. The peer reviewer answers ten questions, which the writer and teacher can read.

PRICING		\$69.95	\$169.95	\$599.95
Title	Platform	One Computer	Labs (5)	Net/Site (unlimited)
Expository Writing	MAC/WIN CD	2080	2080L	2080S
Narrative Writing	MAC/WIN CD	2090	2090L	2090S
Persuasive Writing	MAC/WIN CD	2100	2100L	2100S
BUNDLE & SAVE		\$188.95	\$458.95	\$1,619.95
Includes all 3 Titles	MAC/WIN CD	2075B	2075BL	2075BS